

REP HEADLINE# 6361211  
 \$\$\$ UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT2/12 18.06  
 \*\*\* CHANGES \*\*\* \*\* WFLA-TV \*\*\*

ADV # ADV. NAME POLIM ROMNEY/RNC/K/PRE/US REP. # OFF. # SALESMAN #  
 AGY # AGY. NAME AMERICAN RAMELER PRODUCTIONS BUYER NAME STEPHANIE KINCAID

138 CONANT STREET  
 BEVERLY, MA 01915

SALES PRSN WA- MEGHAN MCGARR (H)

ORDER # CONTRACT # 6361211

CLASS: NATL. LOCAL REGIONAL

PRDCT ROMNEY / RNC EST#466 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT3/12 OCT9/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT2/12 18.06

REP: REVISION  
 RATE CHANGE LN'S 32,38,41  
 T/P CHANGE LN 32  
 SPOTS CANCELED LN'S 34-35,40-42  
 NEW TTL \$89,150  
 PLEASE CONFIRM  
 THANKS! BRIAN FOR MEGHAN

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
 ROMNEY FOR PRESIDENT - RNC

*Handwritten initials*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE =  
 AGENCY PRODUCT CODE =  
 AGENCY EST# = 466

32	RT		730P-1100P	30		\$700.00	10/6	10/6	1		SAT	1
PROGRAM : COLLEGE FTBL												
CON COM1: COLLEGE FTBL												
34	S		630P-700P	30		\$2,500.00	10/6	10/6	0		SAT	0
PROGRAM : SAT 630P NEWS												
CCN COM1: SAT 630P NEWS												

NOV 01 2012  
 10/4/12 FCC (S)

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
35	S		700P-800P	30		\$650.00	10/6	10/6	0		SAT	0
PROGRAM : ENT TONIGHT SAT												
CON COM1: ENT TONIGHT SAT												
38	R		1000A-1100A	30		\$5,000.00	10/7	10/7	1		SUN	1
PROGRAM : MEET PRESS												
CON COM1: MEET PRESS												
40	S		630P-700P	30		\$2,500.00	10/7	10/7	0		SUN	0
PROGRAM : SUN 630P NEWS												
CON COM1: SUN 630P NEWS												
41	SR		700P-815P	30		\$3,400.00	10/7	10/7	1		SUN	1
PROGRAM : FTBL NIGHT AMERICA												
CON COM1: FTBL NIGHT AMERICA												
42	S		815P-1130P	30		\$5,000.00	10/7	10/7	0		SUN	0
PROGRAM : NBC SUN FTBL												
CON COM1: NBC SUN FTBL												
OCT/12			89150.00									
CONTRACT TOTAL												89150.00
TOTAL SPOTS												105

MARKET TOTALS \$489,675 WFLA 21% WFTS 21% WTSP 28% WTVT 19% WTOG 1% WTTA 0% WMOR 2%  
 SHARES ACCURATE  
 SVC- NSI  
 DEMOS- RA35+\*  
 MOD CODE A-ACD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

American Rambler Productions  
138 Conant Street  
Beverly MA 01915

Mitt Romney/ Rnc/ R/ President/ US  
Submission Number 797 Issue 2



WFLA-TV  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Mitt Romney/ Rnc/ R/ President/ US	Submission Cost:	89150	Campaign Ref:	E:063612110
Buyer:		Client/Product/Estimate:	/ / 6361211	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/01/12 to 10/14/12	Weeks:	2	Order Ref:	06361211
Est./PO Number:	06361211	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Product:	Romney / Rnc	Booking Group:	WFLA	Key Market:	Tampa-St Petersburg, FL
Demographic:	(L) Household	Order:			

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	Total	Cost
1	M-F 6a News MT.....	03	700	30 Comme	Nbr of Spots	4	4	2800
2	M-F 6a News ..WTF..	03	700	30 Comme	Nbr of Spots	6	6	4200
3	M-F 7a Today Show MT.....	03	900	30 Comme	Nbr of Spots	4	4	3600
4	M-F 7a Today Show ..WTF..	03	900	30 Comme	Nbr of Spots	6	6	5400
5	M-F 9a Today Show II MT.....	03	550	30 Comme	Nbr of Spots	2	2	1100
6	M-F 9a Today Show II ..WTF..	03	550	30 Comme	Nbr of Spots	3	3	1650
7	M-F 12p Today Show III MT.....	03	200	30 Comme	Nbr of Spots	2	2	400
8	M-F 12p Today Show III ..WTF..	03	200	30 Comme	Nbr of Spots	3	3	600
9	M-F 1p Days Of Our Lives	03	400	30 Comme	Nbr of Spots	2	2	800
Weekly Totals: Total Spots(Ord Spots)					67	38	105	

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Beverly MA 01915

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Submission Number 797 Issue 2



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Tampa, FL 33601

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Est./PO Number:	06361211	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	Total	Cost
10	M-F 1p Days Of Our Lives ..WTF..	03	400	30 Comme	Nbr of Spots	3	3	1200
11	M-F 2p Rachael Ray MT.....	03	250	30 Comme	Nbr of Spots	2	2	500
12	M-F 2p Rachael Ray ..WTF..	03	250	30 Comme	Nbr of Spots	3	3	750
13	M-F 3p Doctors MT.....	03	450	30 Comme	Nbr of Spots	2	2	900
14	M-F 3p Doctors ..WTF..	03	450	30 Comme	Nbr of Spots	3	3	1350
15	M-F 5p News MT.....	03	900	30 Comme	Nbr of Spots	2	2	1800
16	M-F 5p News ..WTF..	03	900	30 Comme	Nbr of Spots	3	3	2700
17	M-F 530p News MT.....	03	900	30 Comme	Nbr of Spots	2	2	1800
18	M-F 530p News ..WTF..	03	900	30 Comme	Nbr of Spots	3	3	2700
19	M-F 6p News MT.....	03	1200	30 Comme	Nbr of Spots	4	4	4800
Weekly Totals: Total Spots(Ord Spots)					67	38	105	

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Mitt Romney/ Rnc/ R/ President/ US  
Submission Number 797 Issue 2



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Tampa, FL 33601

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Buyer: ..	Client/Product/Estimate: ./ / 6361211	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 10/14/12	Weeks: 2	Order Ref: 06361211
Est./PO Number: 06361211	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	Total	Cost
20	M-F 6p News ..WTF..	03	1200	30 Comme	Nbr of Spots	6	6	7200
21	M-F 7p News MT....	03	1000	30 Comme	Nbr of Spots	4	4	4000
22	M-F 7p News ..WTF..	03	1000	30 Comme	Nbr of Spots	6	6	6000
23	M-F 730p Entertainment Tonight MT....	03	1000	30 Comme	Nbr of Spots	2	2	2000
24	M-F 730p Entertainment Tonight ..WTF..	03	1000	30 Comme	Nbr of Spots	3	3	3000
25	M-Su 11p News MT....	03	1250	30 Comme	Nbr of Spots	2	2	2500
26	M-Su 11p News ..WTF..	03	1250	30 Comme	Nbr of Spots	3	3	3750
27	M-F 1135p ET / 1035p CT Tonight Show MT....	03	650	30 Comme	Nbr of Spots	4	4	2600
28	M-F 1135p ET / 1035p CT Tonight Show ..WTF..	03	650	30 Comme	Nbr of Spots	6	6	3900
29	Fri 10p ET / 9p CT Dateline NBC Friday ..F..	03	3000	30 Comme	Nbr of Spots	1	1	3000
Weekly Totals: Total Spots(Ord Spots)					67	38	105	

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Est./PO Number:	06361211	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	Total	Cost
30	Sat 7a Today Show .....S	03	500	30 Comme	Nbr of Spots	1	1	500
31	Sat 9a News .....S	03	300	30 Comme	Nbr of Spots	1	1	300
32	Sat 6p News .....S	03	700	30 Comme	Nbr of Spots	1	1	700
33	Sun 8a Today Show .....S	03	500	30 Comme	Nbr of Spots	1	1	500
34	Sun 9a News .....S	03	300	30 Comme	Nbr of Spots	1	1	300
35	Sun 6p News .....S	03	750	30 Comme	Nbr of Spots	1	1	750
36	Sat Notre Dame Prime .....S	06	700	30 Comme	Nbr of Spots	1	1	700
37	Sun 10a Meet The Press .....S	01	5000	30 Comme	Nbr of Spots	1	1	5000
38	Sun 7p ET / 6p CT Football Night In .....S	03	3400	30 Comme	Nbr of Spots	1	1	3400
Weekly Totals: Total Spots(Ord Spots)					67	38	105	

Grand Totals

		Month 10 Weeks: 4	
Totals		10/01	10/08
Spots	105	67	38
Cost	89150	59650	29500

Grand Totals:

Spots:	105
Gross Total:	89,150.00
Commission:	13,372.50
Net Total:	75,777.50

REP HEADLINE# 6361211  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399  
CREDIT ADVISORY: AGENCY  
ORDER WORKSHEET

FAX# 703-516-9680  
CREDIT RISK !!!  
HARRIS REPORT FROM REP  
OCT2/12 12.24  
\*\*\* WFLA-TV \*\*\*

ADV # ADV. NAME FOLI/M ROMNEY/RNC/R/PRE/US  
AGY # AGY. NAME AMERICAN RAMBLER PRODUCTIONS

138 CONANT STREET

BEVERLY, MA 01915

REP. # OFF. # SALESMAN #

BUYER NAME STEPHANIE KINCAID

SALES PRSN WA- MEGHAN MCGARR (H)

ORDER # CONTRACT # 6361211

CLASS: NATL. LOCAL REGIONAL

PRDCT ROMNEY / RNC EST#466 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT3/12 OCT9/12 WK-1

CITY TAX STATE TAX

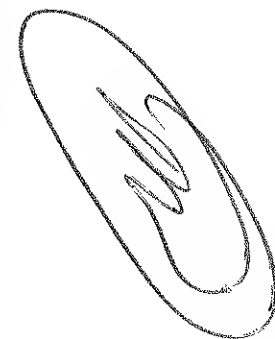
CO-OP BILLING NEEDED

DATE OCT2/12 12.24

REP: NEW ORDER  
TTL \$100,950 @111X  
PLEASE CONFIRM  
THANKS! BRIAN FOR MEGHAN

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
ROMNEY FOR PRESIDENT - RNC

\$\$\$ 20,900



10/12

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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1			600A-700A	30		\$700.00	10/8	10/9	4		M-TU	4
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PROGRAM : TODAY 6A  
CON COM1 : TODAY 6A

2			600A-700A	30		\$700.00	10/3	10/5	6		W-F	6
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PROGRAM : TODAY 6A  
CON COM1 : TODAY 6A

3			700A-900A	30		\$900.00	10/8	10/9	4		M-TU	4
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PROGRAM : TODAY SHOW  
CON COM1 : TODAY SHOW



OCT2/12 12.24  
WFLA-TV \*\*\*

LINE#	REP	CD	TIME	PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4			700A-900A		30		\$900.00	10/3	10/5	6		W-F	6
PROGRAM : TODAY SHOW													
CON COM1: TODAY SHOW													
5			900A-1000A		30		\$550.00	10/8	10/9	2		M-TU	2
PROGRAM : TODAY SHOW 2													
CON COM1: TODAY SHOW 2													
6			900A-1000A		30		\$550.00	10/3	10/5	3		W-F	3
PROGRAM : TODAY SHOW 2													
CON COM1: TODAY SHOW 2													
7			1200N-100P		30		\$200.00	10/8	10/9	2		M-TU	2
PROGRAM : TODAY SHOW 3													
CON COM1: TODAY SHOW 3													
8			1200N-100P		30		\$200.00	10/3	10/5	3		W-F	3
PROGRAM : TODA YSHOW 3													
CON COM1: TODAY SHOW 3													
9			100P-200P		30		\$400.00	10/8	10/9	2		M-TU	2
PROGRAM : DAYS OF OUR LIVES													
CON COM1: DAYS OF OUR LIVES													
10			100P-200P		30		\$400.00	10/3	10/5	3		W-F	3
PROGRAM : DAYS OF OUR LIVES													
CON COM1: DAYS OF OUR LIVES													
11			200P-300P		30		\$250.00	10/8	10/9	2		M-TU	2
PROGRAM : RACHAEL RAY													
CON COM1: RACHAEL RAY													
12			200P-300P		30		\$250.00	10/3	10/5	3		W-F	3
PROGRAM : RACHAEL RAY													
CON COM1: RACHAEL RAY													

REP HEADLINE# 0361211  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399 FAX# 703-516-9680  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP

OCT2/12 12.24  
\*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
13			300P-400P PROGRAM : DOCTORS CON COM1: DOCTORS	30		\$450.00	10/8	10/9	2		M-TU	2
14			300P-400P PROGRAM : DOCTORS CON COM1: DOCTORS	30		\$450.00	10/3	10/5	3		W-F	3
15			500P-530P PROGRAM : 5P NEWS CON COM1: 5P NEWS	30		\$900.00	10/8	10/9	2		M-TU	2
16			500P-530P PROGRAM : 5P NEWS CON COM1: 5P NEWS	30		\$900.00	10/3	10/5	3		W-F	3
17			530P-600P PROGRAM : 530P NEWS CON COM1: 530P NEWS	30		\$900.00	10/8	10/9	2		M-TU	2
18			530P-600P PROGRAM : 530P NEWS CON COM1: 530P NEWS	30		\$900.00	10/3	10/5	3		W-F	3
19			600P-630P PROGRAM : 6P NEWS CON COM1: 6P NEWS	30		\$1,200.00	10/8	10/9	4		M-TU	4
20			600P-630P PROGRAM : 6P NEWS CON COM1: 6P NEWS	30		\$1,200.00	10/3	10/5	6		W-F	6
21			700P-730P PROGRAM : 7P NEWS CON COM1: 7P NEWS	30		\$1,000.00	10/8	10/9	4		M-TU	4

REP HEADLINE# 0361211  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399 FAX# 703-516-9680  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP

OCT2/12 12.24  
 \*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
22			700P-730P PROGRAM : 7P NEWS CON COM1: 7P NEWS	30		\$1,000.00	10/3	10/5	6		W-F	6
23			730P-800P PROGRAM : ENT TONIGHT CON COM1: ENT TONIGHT	30		\$1,000.00	10/8	10/9	2		M-TU	2
24			730P-800P PROGRAM : ENT TONIGHT CON COM1: ENT TONIGHT	30		\$1,000.00	10/3	10/5	3		W-F	3
25			1100P-1130P PROGRAM : 11P NEWS CON COM1: 11P NEWS	30		\$1,250.00	10/8	10/9	2		M-TU	2
26			1100P-1130P PROGRAM : 11P NEWS CON COM1: 11P NEWS	30		\$1,250.00	10/3	10/5	3		W-F	3
27			1130P-1230A PROGRAM : TONIGHT SHOW CON COM1: TONIGHT SHOW	30		\$650.00	10/8	10/9	4		M-TU	4
28			1130P-1230A PROGRAM : TONIGHT SHOW CON COM1: TONIGHT SHOW	30		\$650.00	10/3	10/5	6		W-F	6
29			1000P-1100P PROGRAM : DATELINE CON COM1: DATELINE	30		\$3,000.00	10/5	10/5	1		FRI	1
30			700A-900A PROGRAM : SAT TODAY CON COM1: SAT TODAY	30		\$500.00	10/6	10/6	1		SAT	1

REP HEADLINE# 636111  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399 FAX# 703-516-9680  
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 ORDER WORKSHEET HARRIS REPORT FROM REP  
 OCT2/12 12.24  
 \*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
31			900A-1000A PROGRAM : SAT 9A NEWS CON COM1: SAT 9A NEWS	30		\$300.00	10/6	10/6	1		SAT	1
32			330P-700P PROGRAM : COLLEGE FTBL CON COM1: COLLEGE FTBL	30		\$450.00	10/6	10/6	1		SAT	1
33			600P-630P PROGRAM : SAT 6P NEWS CON COM1: SAT 6P NEWS	30		\$700.00	10/6	10/6	1		SAT	1
34			630P-700P PROGRAM : SAT 630P NEWS CON COM1: SAT 630P NEWS	30		\$2,500.00	10/6	10/6	1		SAT	1
35			700P-800P PROGRAM : ENT TONIGHT SAT CON COM1: ENT TONIGHT SAT	30		\$650.00	10/6	10/6	1		SAT	1
36			800A-900A PROGRAM : SUN TODAY CON COM1: SUN TODAY	30		\$500.00	10/7	10/7	1		SUN	1
37			900A-1000A PROGRAM : SUN 9A NEWS CON COM1: SUN 9A NEWS	30		\$300.00	10/7	10/7	1		SUN	1
38			1000A-1100A PROGRAM : MEET PRESS CON COM1: MEET PRESS	30		\$1,400.00	10/7	10/7	1		SUN	1
39			600P-630P PROGRAM : SUN 6P NEWS CON COM1: SUN 6P NEWS	30		\$750.00	10/7	10/7	1		SUN	1

*Level 2*

*Level 2*

*Chm*

*Level 2*

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 OCT2/12 12.24  
 \*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
40			630P-700P	30		\$2,500.00	10/7	10/7	1		SUN	1
<i>Level 2</i>												
PROGRAM : SUN 630P NEWS												
CON COM1: SUN 630P NEWS												
41			700P-815P	30		\$1,700.00	10/7	10/7	2		SUN	2
<i>Level 2</i>												
PROGRAM : FTBL NIGHT AMERICA												
CON COM1: FTBL NIGHT AMERICA												
42			815P-1130P	30		\$5,000.00	10/7	10/7	2		SUN	2
<i>Level 2</i>												
PROGRAM : NBC SUN FTBL												
CON COM1: NBC SUN FTBL												
OCT/12 100950.00												
CONTRACT TOTAL											100950.00	
TOTAL SPOTS											111	

MARKET TOTALS \$489,675 WFLA 21% WTIS 21% WTSP 28% WTVT 19% WTOG 1% WTTA 0% WMOR 2%  
 SHARES ACCURATE WMOX 0% WXPX 0% WWSB 8% CABL 0%  
 SVC- NSI  
 DEMOS- RA35+\*

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Mitt Romney/ Rnc/ R/ President/ US  
Submission Number 797 Issue 1



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P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Original

<b>Client:</b> Mitt Romney/ Rnc/ R/ President/ US	<b>Submission Cost:</b> 80050	<b>Campaign Ref:</b> E:063612110
<b>Buyer:</b> ..	<b>Client/Product/Estimate:</b> / / 6361211	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 10/01/12 to 10/14/12	<b>Weeks:</b> 2	<b>Order Ref:</b> 06361211
<b>Est./PO Number:</b> 06361211	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

<b>Product:</b> Romney / Rnc	<b>Booking Group:</b> WFLA	<b>Key Market:</b> Tampa-St. Petersburg, FL
<b>Demographic:</b> (L) Household	<b>Order:</b>	

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	Total	Cost
1	M-F 6a News MT.....	03	700	30 Comme	Nbr of Spots	4	4	2800
2	M-F 6a News ..WTF..	03	700	30 Comme	Nbr of Spots	6	6	4200
3	M-F 7a Today Show MT.....	03	900	30 Comme	Nbr of Spots	4	4	3600
4	M-F 7a Today Show ..WTF..	03	900	30 Comme	Nbr of Spots	6	6	5400
5	M-F 9a Today Show II MT.....	03	550	30 Comme	Nbr of Spots	2	2	1100
6	M-F 9a Today Show II ..WTF..	03	550	30 Comme	Nbr of Spots	3	3	1650
7	M-F 12p Today Show III MT.....	03	200	30 Comme	Nbr of Spots	2	2	400
8	M-F 12p Today Show III ..WTF..	03	200	30 Comme	Nbr of Spots	3	3	600
9	M-F 1p Days Of Our Lives	03	400	30 Comme	Nbr of Spots	2	2	800
<b>Weekly Totals: Total Spots(Ord Spots)</b>					64	38	102	

American Rambler Productions  
138 Conant Street  
Beverly MA 01915

Mitt Romney/ Rnc/ R/ President/ US  
Submission Number 797 Issue 1



WFLA-TV  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Mitt Romney/ Rnc/ R/ President/ US	Submission Cost:	80050	Campaign Ref:	E:063612110
Buyer:		Client/Product/Estimate:	/ / 6361211	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/01/12 to 10/14/12	Weeks:	2	Order Ref:	06361211
Est./PO Number:	06361211	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	Total	Cost
10	M-F 1p Days Of Our Lives ..WTF..	03	400	30 Comme	Nbr of Spots	3	3	1200
11	M-F 2p Rachael Ray MT.....	03	250	30 Comme	Nbr of Spots	2	2	500
12	M-F 2p Rachael Ray ..WTF..	03	250	30 Comme	Nbr of Spots	3	3	750
13	M-F 3p Doctors MT.....	03	450	30 Comme	Nbr of Spots	2	2	900
14	M-F 3p Doctors ..WTF..	03	450	30 Comme	Nbr of Spots	3	3	1350
15	M-F 5p News MT.....	03	900	30 Comme	Nbr of Spots	2	2	1800
16	M-F 5p News ..WTF..	03	900	30 Comme	Nbr of Spots	3	3	2700
17	M-F 530p News MT.....	03	900	30 Comme	Nbr of Spots	2	2	1800
18	M-F 530p News ..WTF..	03	900	30 Comme	Nbr of Spots	3	3	2700
19	M-F 6p News MT.....	03	1200	30 Comme	Nbr of Spots	4	4	4800
Weekly Totals: Total Spots(Ord Spots)					64	38	102	

American Rambler Productions  
138 Conant Street  
Beverly MA 01915

Mitt Romney/ Rnc/ R/ President/ US  
Submission Number 797 Issue 1



WFLA-TV  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Mitt Romney/ Rnc/ R/ President/ US	Submission Cost: 80050	Campaign Ref: E:063612110
Buyer: .....	Client/Product/Estimate: ./ /6361211	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 10/14/12	Weeks: 2	Order Ref: 06361211
Est./PO Number: 06361211	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	Total	Cost
20	M-F 6p News ..WTF..	03	1200	30 Comme	Nbr of Spots	6	6	7200
21	M-F 7p News MT.....	03	1000	30 Comme	Nbr of Spots	4	4	4000
22	M-F 7p News ..WTF..	03	1000	30 Comme	Nbr of Spots	6	6	6000
23	M-F 730p Entertainment Tonight MT.....	03	1000	30 Comme	Nbr of Spots	2	2	2000
24	M-F 730p Entertainment Tonight ..WTF..	03	1000	30 Comme	Nbr of Spots	3	3	3000
25	M-Su 11p News MT.....	03	1250	30 Comme	Nbr of Spots	2	2	2500
26	M-Su 11p News ..WTF..	03	1250	30 Comme	Nbr of Spots	3	3	3750
27	M-F 1135p ET / 1035p CT Tonight Show MT.....	03	650	30 Comme	Nbr of Spots	4	4	2600
28	M-F 1135p ET / 1035p CT Tonight Show ..WTF..	03	650	30 Comme	Nbr of Spots	6	6	3900
29	Fri 10p ET / 9p CT Dateline NBC Friday ...F..	03	3000	30 Comme	Nbr of Spots	1	1	3000
Weekly Totals: Total Spots(Ord Spots)					64	38	102	



American Rambler Productions  
138 Conant Street  
Beverly MA 01915

Mitt Romney/ Rnc/ R/ President/ US  
Submission Number 797 Issue 1



WFLA-TV  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Original

<b>Client:</b> Mitt Romney/ Rnc/ R/ President/ US	<b>Submission Cost:</b> 80050	<b>Campaign Ref:</b> E:063612110
<b>Buyer:</b>	<b>Client/Product/Estimate:</b> / / 6361211	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 10/01/12 to 10/14/12	<b>Weeks:</b> 2	<b>Order Ref:</b> 06361211
<b>Est./PO Number:</b> 06361211	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	Total	Cost
30	Sat 7a Today Show .....S	03	500	30 Comme	Nbr of Spots	1	1	500
31	Sat 9a News .....S	03	300	30 Comme	Nbr of Spots	1	1	300
32	Sat 6p News .....S	03	700	30 Comme	Nbr of Spots	1	1	700
33	Sun 8a Today Show .....S	03	500	30 Comme	Nbr of Spots	1	1	500
34	Sun 9a News .....S	03	300	30 Comme	Nbr of Spots	1	1	300
35	Sun 6p News .....S	03	750	30 Comme	Nbr of Spots	1	1	750
<b>Weekly Totals: Total Spots(Ord Spots)</b>					64	38	102	

Grand Totals			
Totals	10/01	Month 10 Weeks: 4	10/08
Spots	102	64	38
Cost	80050	50450	29600

**Grand Totals:** Spots: 102  
Gross Total: 80,050.00

Commission:	12,007.50
Net Total:	68,042.50



# WFLA-TV

## A MEDIA GENERAL STATION

200 S. Parker Street  
Tampa, FL 33606  
Tele (813) 228-8888  
Fax (813) 221-5787

### INVOICE / AFFIDAVIT

134029  
American Rambler Productions  
138 Conant Street  
BEVERLY MA 01915

REP: WFLA (Washington Dc)  
SLSP: HRP Washington, DC  
ADV: Mitt Romney/ Rnc/ R/ Preside  
PROD: Romney / Rnc

2012  
INVOICE DATE 10/28/12  
ORDER TYPE Political  
WFLA I SS  
E:063612110  
WFLA  
INVOICE NUMBER 0100033200  
PAGE 1  
BROADCAST MONTH 10/01/2012 - 10/2  
SCHEDULE DATES 10/01/12-10/14/12  
Standard Broadcast Month  
TERMS: NET 30 DAYS.

REF#: . / . /6361211  
Desc: Campaign Option Number 1, Booking1

SCHEDULE				ACTUAL BROADCAST				RECONCILIATION			
DESCRIPTION	PRICE	RT/SS#	PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS	DEBIT/CREDIT	
M-F 6a News	700.00	1	4	10/08	MO	06:13A	30	2012MRFP133	700.00		
				10/08	MO	06:27A	30	2012MRFP133	700.00		
				10/09	TU	06:27A	30	2012MRFP133	700.00		
				10/09	TU	06:43A	30	2012MRFP133	700.00		
	700.00	2	6	10/03	WE	06:28A	30	2012MRFP128	700.00		
				10/03	WE	06:40A	30	2012MRFP128	700.00		
				10/04	TH	06:52A	30	2012MRFP128	700.00		
				10/04	TH	06:59A	30	2012MRFP128	700.00		
				10/05	FR	06:10A	30	2012MRFP133	700.00		
				10/05	FR	06:41A	30	2012MRFP133	700.00		
M-F 7a Today Show	900.00	3	4	10/08	MO	07:29A	30	2012MRFP133	900.00		
				10/08	MO	08:56A	30	2012MRFP133	900.00		
				10/09	TU	08:26A	30	2012MRFP133	900.00		
				10/09	TU	08:44A	30	2012MRFP133	900.00		
	900.00	4	6	10/03	WE	07:58A	30	2012MRFP128	900.00		
				10/03	WE	08:53A	30	2012MRFP128	900.00		
				10/04	TH	08:26A	30	2012MRFP128	900.00		
				10/04	TH	08:50A	30	2012MRFP128	900.00		
				10/05	FR	07:58A	30	2012MRFP133	900.00		
				10/05	FR	08:26A	30	2012MRFP133	900.00		
M-F 9a Today Show II	550.00	5	2	10/08	MO	09:49A	30	2012MRFP133	550.00		
				10/09	TU	09:56A	30	2012MRFP133	550.00		
	550.00	6	3	10/03	WE	09:56A	30	2012MRFP128	550.00		
				10/04	TH	09:59A	30	2012MRFP128	550.00		
				10/05	FR	09:49A	30	2012MRFP133	550.00		

\*\*\* Continued \*\*\*

PERIOD COST	89,150.00	105 Total Units	ACTUAL GROSS BILLING	89,150.00	SUB-TOTALS	Debits	.00
			AGENCY COMMISSION	13,372.50	TOTAL RECONCILING	Credits	.00
			NET DUE	75,777.50			.00

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.

**WFLA-TV**  
P.O. Box 1410  
Tampa, FL 33601



ADVERTISER  
Mitt Romney/ Rnc/ R/ Preside  
PRODUCT  
Romney / Rnc

INVOICE NUMBER 0100033200  
BROADCAST MONTH 10/01/2012 - 10/28  
AMOUNT DUE 75,777.50

REMIT TO:

\*00161

000134029  
American Rambler Productions  
138 Conant Street  
BEVERLY MA 01915

WFLA-TV  
REMITTANCE PROCESSING CENTER  
P.O. BOX 26425  
RICHMOND VA 23260-6425



400900020 00000000134029 00000100033200 007577750 8



# WFLA-TV

## A MEDIA GENERAL STATION

200 S. Parker Street  
Tampa, FL 33606  
Tele (813) 288-8888  
Fax (813) 221-5787

### INVOICE / AFFIDAVIT

134029  
American Rambler Productions  
138 Conant Street  
BEVERLY MA 01915

REP: WFLA (Washington Oc)  
SLSP: HRP Washington, DC  
ADV: Mitt Romney/ Rnc/ R/ Preside  
PROD: Romney / Rnc

2012 WFLA I SS  
INVOICE DATE 10/28/12 E:063612110  
ORDER TYPE Political WFLA  
INVOICE NUMBER PAGE BROADCAST MONTH  
0100033200 2 10/01/2012 - 10/2  
SCHEDULE DATES  
10/01/12-10/14/12  
Standard Broadcast Month  
TERMS: NET 30 DAYS.

REF: . / . /6361211  
Desc: Campaign Option Number 1, Booking1

SCHEDULE				ACTUAL BROADCAST				RECONCILIATION	
DESCRIPTION	PRICE	RT/SS#	PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS DEBIT/CREDIT
M-F 12p Today Show III						*WFLA	:30 Commercial		
200.00	7	2		10/08	MO	12:26P	30 2012MRFP133	200.00	
				10/09	TU	12:29P	30 2012MRFP133	200.00	
200.00	8	3		10/03	WE	12:29P	30 2012MRFP128	200.00	
				10/04	TH	12:54P	30 2012MRFP128	200.00	
				10/05	FR	12:27P	30 2012MRFP133	200.00	
M-F 1p Days Of Our Lives						*WFLA	:30 Commercial		
400.00	9	2		10/08	MO	01:27P	30 2012MRFP133	400.00	
				10/09	TU	01:46P	30 2012MRFP133	400.00	
400.00	10	3		10/03	WE	01:28P	30 2012MRFP128	400.00	
				10/04	TH	01:43P	30 2012MRFP128	400.00	
				10/05	FR	01:23P	30 2012MRFP133	400.00	
M-F 2p Rachael Ray						*WFLA	:30 Commercial		
250.00	11	2		10/08	MO	02:51P	30 2012MRFP133	250.00	
				10/09	TU	02:40P	30 2012MRFP133	250.00	
250.00	12	3		10/03	WE	02:39P	30 2012MRFP128	250.00	
				10/04	TH	02:21P	30 2012MRFP128	250.00	
				10/05	FR	02:41P	30 2012MRFP133	250.00	
M-F 3p Doctors						*WFLA	:30 Commercial		
450.00	13	2		10/08	MO	03:39P	30 2012MRFP133	450.00	
				10/09	TU	03:58P	30 2012MRFP133	450.00	
450.00	14	3		10/03	WE	03:12P	30 2012MRFP128	450.00	
				10/04	TH	03:43P	30 2012MRFP128	450.00	
				10/05	FR	03:58P	30 2012MRFP133	450.00	
M-F 5p News						*WFLA	:30 Commercial		
900.00	15	2		10/08	MO	05:22P	30 2012MRFP133	900.00	
				10/09	TU	05:28P	30 2012MRFP133	900.00	
900.00	16	3		10/03	WE	05:07P	30 2012MRFP128	900.00	
				10/04	TH	05:14P	30 2012MRFP128	900.00	
				10/05	FR	05:22P	30 2012MRFP133	900.00	
M-F 530p News						*WFLA	:30 Commercial		
900.00	17	2		10/08	MO	05:52P	30 2012MRFP133	900.00	
				10/09	TU	05:52P	30 2012MRFP133	900.00	
900.00	18	3		10/03	WE	05:47P	30 2012MRFP128	900.00	
				10/04	TH	05:59P	30 2012MRFP128	900.00	
				10/05	FR	05:48P	30 2012MRFP133	900.00	
M-F 6p News						*WFLA	:30 Commercial		
1200.00	19	4		10/08	MO	06:09P	30 2012MRFP133	1200.00	
				10/08	MO	06:22P	30 2012MRFP133	1200.00	
				10/09	TU	06:15P	30 2012MRFP133	1200.00	
				10/09	TU	06:26P	30 2012MRFP133	1200.00	
1200.00	20	6		10/03	WE	06:21P	30 2012MRFP128	1200.00	
				10/03	WE	06:27P	30 2012MRFP128	1200.00	
				10/04	TH	06:23P	30 2012MRFP128	1200.00	
				10/04	TH	06:29P	30 2012MRFP128	1200.00	
				10/05	FR	06:16P	30 2012MRFP133	1200.00	
				10/05	FR	06:26P	30 2012MRFP133	1200.00	

\*\*\* Continued \*\*\*

PERIOD COST	89,150.00	105 Total Units			
		ACTUAL GROSS BILLING	89,150.00	SUB-TOTALS	Debits .00
		AGENCY COMMISSION	13,372.50		Credits .00
		NET DUE	75,777.50	TOTAL RECONCILING	.00

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.



# WFLA-TV

## A MEDIA GENERAL STATION

200 S. Parker Street  
Tampa, FL 33606  
Tele (813) 288-8888  
Fax (813) 221-5787

### INVOICE / AFFIDAVIT

134029  
American Rambler Productions  
138 Conant Street  
BEVERLY MA 01915

REP: WFLA (Washington Dc)  
SLSP: HRP Washington, DC  
ADV: Mitt Romney/ Rnc/ R/ Preside  
PROD: Romney / Rnc

2012  
INVOICE DATE 10/28/12 E:063612110  
ORDER TYPE Political WFLA  
INVOICE NUMBER 0100033200  
PAGE 3  
BROADCAST MONTH 10/01/2012 - 10/2  
SCHEDULE DATES 10/01/12-10/14/12  
Standard Broadcast Month  
TERMS: NET 30 DAYS

REF#: . / . /6361211  
Desc: Campaign Option Number 1, Booking1

SCHEDULE			ACTUAL BROADCAST			RECONCILIATION		
DESCRIPTION	PRICE	RT/SS# PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS DEBIT/CREDIT
M-F 7p News								
	1000.00	21 4	10/08	MO	07:09P	30 2012MRFP133	1000.00	
			10/08	MO	07:15P	30 2012MRFP133	1000.00	
			10/09	TU	07:12P	30 2012MRFP133	1000.00	
			10/09	TU	07:23P	30 2012MRFP133	1000.00	
	1000.00	22 6	10/03	WE	07:08P	30 2012MRFP128	1000.00	
			10/03	WE	07:13P	30 2012MRFP128	1000.00	
			10/04	TH	07:09P	30 2012MRFP128	1000.00	
			10/04	TH	07:14P	30 2012MRFP128	1000.00	
			10/05	FR	07:12P	30 2012MRFP133	1000.00	
			10/05	FR	07:14P	30 2012MRFP133	1000.00	
M-F 730p Entertainment Tonight								
	1000.00	23 2	10/08	MO	07:44P	30 2012MRFP133	1000.00	
			10/09	TU	07:46P	30 2012MRFP133	1000.00	
	1000.00	24 3	10/03	WE	07:35P	30 2012MRFP128	1000.00	
			10/04	TH	07:46P	30 2012MRFP128	1000.00	
			10/05	FR	07:38P	30 2012MRFP133	1000.00	
M-Su 11p News								
	1250.00	25 2	10/08	MO	11:30P	30 2012MRFP133	1250.00	
			10/09	TU	11:22P	30 2012MRFP133	1250.00	
	1250.00	26 3	10/03	WE	10:59P	30 2012MRFP128	1250.00	
			10/04	TH	11:29P	30 2012MRFP128	1250.00	
			10/05	FR	11:30P	30 2012MRFP133	1250.00	
M-F 1135p ET / 1035p CT Tonight								
	650.00	27 4	10/08	MO	11:46P	30 2012MRFP133	650.00	
			10/08	MO	12:09A	30 2012MRFP133	650.00	
			10/09	TU	11:47P	30 2012MRFP133	650.00	
			10/09	TU	12:07A	30 2012MRFP133	650.00	
	650.00	28 6	10/03	WE	11:56P	30 2012MRFP128	650.00	
			10/03	WE	12:15A	30 2012MRFP128	650.00	
			10/04	TH	11:58P	30 2012MRFP128	650.00	
			10/04	TH	12:07A	30 2012MRFP128	650.00	
			10/05	FR	11:57P	30 2012MRFP133	650.00	
			10/05	FR	12:30A	30 2012MRFP133	650.00	
Fri 10p ET / 9p CT Dateline NB								
	3000.00	29 1	10/05	FR	10:11P	30 2012MRFP133	3000.00	
Sat 7a Today Show								
	500.00	30 1	10/06	SA	08:26A	30 2012MRFP133	500.00	
Sat 9a News								
	300.00	31 1	10/06	SA	09:56A	30 2012MRFP133	300.00	
Sat 6p News								
	700.00	32 1	10/06	SA	06:15P	30 2012MRFP133	700.00	
Sun 8a Today Show								
	500.00	33 1	10/07	SU	08:29A	30 2012MRFP133	500.00	
Sun 9a News								
	300.00	34 1	10/07	SU	09:26A	30 2012MRFP133	300.00	
Sun 6p News								

\*\*\* Continued \*\*\*

PERIOD COST	89,150.00	105 Total Units		Debits	.00
		ACTUAL GROSS BILLING	89,150.00	Credits	.00
		AGENCY COMMISSION	13,372.50	TOTAL RECONCILING	.00
		NET DUE	75,777.50		

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.



**WFLA-TV**  
A MEDIA GENERAL STATION

200 S. Parker Street  
Tampa, FL 33606  
Tele (813) 288-8888  
Fax (813) 221-5787

INVOICE / AFFIDAVIT

134029  
American Rambler Productions  
138 Conant Street  
BEVERLY MA 01915

REP: WFLA (Washington Dc)  
SLSP: HRP Washington, DC  
ADV: Mitt Romney/ Rnc/ R/ Preside  
PROD: Romney / Rnc

2012  
INVOICE DATE 10/28/12 E:063612110  
ORDER TYPE Political WFLA  
INVOICE NUMBER 0100033200  
PAGE 4 BROADCAST MONTH 10/01/2012 - 10/2  
SCHEDULE DATES 10/01/12-10/14/12  
Standard Broadcast Month  
TERMS: NET 30 DAYS

REF#: . / . /6361211  
Desc: Campaign Dption Number 1, Booking1

SCHEDULE			ACTUAL BROADCAST				RECONCILIATION	
DESCRIPTION	PRICE	RT/SS# PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS DEBIT/CREDIT
	750.00	35 1	10/07	SU	06:27P	30 2012MRFP133	750.00	
Sat Notre Dame Prime					*WFLA	:30 Commercial		
	700.00	36 1	10/06	SA	10:22P	30 2012MRFP133	700.00	
Sun 10a Meet The Press					*WFLA	:30 Commercial		
	5000.00	37 1	10/07	SU	10:38A	30 2012MRFP133	5000.00	
Sun 7p ET / 6p CT Football Nig					*WFLA	:30 Commercial		
	3400.00	38 1	10/07	SU	07:17P	30 2012MRFP133	3400.00	
Total Airtime Gross Spot Revenue:							89,150.00	

PERIOD COST 89,150.00

105 Total Units  
ACTUAL GROSS BILLING 89,150.00  
AGENCY COMMISSION 13,372.50  
NET DUE 75,777.50

SUB-TOTALS Debits .00  
Credits .00  
TOTAL RECONCILING .00

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.